

Local announcement

## **DKSH drives Eversys espresso machine sales in Asia Pacific**

**DKSH, the leading Market Expansion Services provider with a focus on Asia Pacific, and Eversys, a manufacturer of super automatic espresso machines, have signed a distribution agreement for Australia, China, Malaysia, New Zealand, Philippines, Taiwan, Thailand, and Vietnam.**

Zurich, Switzerland, April 18, 2017 – DKSH Business Unit Technology, a leading Market Expansion Services provider for technology companies, and Eversys have signed a regional distribution agreement to provide Eversys with marketing, sales, distribution and after-sales services for its full range of super automatic espresso machines.

Eversys provides an integrated vertical product range that promotes super-automatic espresso solutions to the level of traditional equipment. It offers both the quality and all of the benefits of traditional Barista practices delivered through electronic intelligence. All Eversys machines are designed and built in modular format for efficient servicing to ensure minimum down-time and operational continuity. The machines are designed with the environment in mind, using readily recycled material and require minimum energy. On top, all machines in the Eversys' range can be accessed and programmed easily to fit the bespoke nature of your business.

Kamal Bengougam, Eversys Chief Commercial Officer, commented: "DKSH has a strong reputation in marketing and sales of leading brands of hospitality equipment. We believe that through DKSH's industry expertise, local connections and product knowledge, we can grow Eversys to the next level across Asia Pacific."

Hanno Elbraechter, Head Business Unit Technology, DKSH, commented: "It is a great honor to partner with Eversys. Thanks to our unmatched footprint in Asia Pacific, we can leverage our size, experience and industry know-how to provide total solutions and exceptional distribution opportunities for Eversys and help to grow their business."

### **About Eversys**

The Vision of Eversys is to develop innovative solutions, leading edge espresso machines that make a real difference to consumers and business owners. By promoting super-automatic espresso machines to the level of traditional equipment, Eversys provides consumers with compelling in-cup experiences and business owners with the tools to optimize revenues, control costs and manage their asset base through telemetry. The Mission of Eversys is to evangelize its concept of the e'Barista, to promote leading edge in-cup experience-espresso as well as milk-based products, without constraints linked to space, productivity, consistency and people.

### **About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 780 business locations in 36 countries – 750 of them in Asia – and 30,320 specialized staff, DKSH generated net sales of CHF 10.5 billion in 2016. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**DKSH Business Unit Technology** is the leading provider of Market Expansion Services covering a broad range of capital investment goods and analytical instruments. The Business Unit offers total solutions in the areas of infrastructure, industrial materials and supplies, precision- and textile machinery, semiconductor, photovoltaic and electronics, agriculture, hospitality as well as specialized industrial applications. The service portfolio includes product sourcing, market entry consultancy, marketing, sales,

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application engineering and after-sales services like installations, maintenance and repairs. With 80 business locations in 18 countries and around 1,360 specialized staff, including 500 service engineers, Business Unit Technology generated net sales of CHF 385.4 million in 2016.

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