

## **Martin Frech**

German/American, 1973

Chief Strategy Officer and Head of eCommerce

Martin Frech joined DKSH in January 2018 as Vice President Group Strategy and Digital Business. In March 2020, he became Chief Strategy Officer and Head of eCommerce.

Martin Frech has played a key part in defining and focusing DKSH's strategic pillars across the company, while at the same time driving growth in the eCommerce business.

Martin Frech has more than 20 years of experience in senior strategy positions in Europe, Asia, and the US with organizations such as Mondelez International, the Hershey Company, and Accenture.

He holds a Master's degree in Economics from the Johann Wolfgang Goethe University, Germany, and an MBA majoring in Strategic Management Consulting from the University of Iowa, USA.