

## **Terry Seremetis**

(Australian, 1966)

**Head Business Unit Consumer Goods**

Terry Seremetis joined DKSH as Head Business Unit Consumer Goods and member of the Executive Committee in August 2019. He is also a member of the Board of Commissioners of Wicaksana Overseas International.

Terry has over 30 years of experience in the consumer goods industry. Prior to joining DKSH, he was General Manager South East Asia & Indian Subcontinent for Mars Wrigley from 2012 to 2019 where he held regional responsibility for 16 countries. He also led Mars Consolidated Distributor Management and RTM best practice in Emerging Markets globally and managed successful transformations for Mars in Europe prior to moving to Asia. Prior to Mars, Terry held senior positions in several consumer goods companies. He was founder and CEO of a private equity startup in Brisbane, Australia, from 2008 to 2012 and CEO and Director of a hamper retailer in Australia and New Zealand from 2006 to 2008. Terry has a strong track record in successful business operations, entrepreneurial startups, reshaping business models and accelerating business growth, as well as leading successful business integration in turnaround situations.

Terry holds a Diploma in Marketing from the University of Technology, Sydney, Australia.