

Local announcement

## **DKSH and Diamond V promote pathogen risk control solutions for the animal care industry in Thailand**

**DKSH, a leading Market Expansion Services provider with a focus on Asia, and Diamond V, the world's leading supplier of nutritional fermentation products, jointly campaigned in Thailand to increase awareness of pathogen risk control solutions for the animal care industry.**

Zurich, Switzerland, October 2, 2017 – DKSH's Business Unit Performance Materials, a leading ingredients and specialty chemicals distributor and provider of Market Expansion Services, jointly campaigned with Diamond V, who develops and manufactures natural products to improve nutrition, health and performance in food animal species, by hosting the Thailand leg of Diamond V's "Asia Tour 2017."

Under the title "pathogen risk control: the key to antibiotic reduction and food safety," the event attracted a wide audience of animal care professionals who came to learn about the science behind Diamond V's initiatives in on-farm food safety and non-antibiotic solutions.

During the event, economic aspects and benefits of pathogen risk control in farms as well as alternatives to using antibiotics for pathogen reduction and disease prevention were presented. In support of Diamond V's strong scientific evidence, the dean from the faculty of veterinary science at Chulalongkorn University also gave a presentation on the outlook of a post-antibiotic era.

As a responsible supplier, DKSH is committed to convey the message that food safety is a paramount for manufacturers in the livestock industry. Consumers are demanding that food producers focus on ethical solutions to safeguard production for future generations. Pathogen risk control and reduction as well as disease prevention are extremely important and key to achieving this outlook.

Diamond V's natural, nutritional health programs help ensure an effective pathogen risk control in on-farm or pre-harvest stages of animal production. Its holistic approach of strengthening the immune system also results in repeatable proofs of reduced invasive ability of pathogens and restored sensitivity to antibiotics. Diamond V's "Original XPC" products are part of the company's "immune strength for life" program.

DKSH has been partnering with Diamond V in Thailand for ten years and distributes and markets its wide range of feed additives, which provide optimal health and wellness, to the animal care industry.

Mathias Greger, Vice President, Performance Materials, Thailand, Myanmar, Cambodia and Laos, DKSH, stated: "We were very pleased to have joined Diamond V for the crucial Thailand leg of their recent Asia Tour. The animal care industry, particularly in Thailand, is acutely aware of consumer concerns surrounding antibiotics in animal feed. This year marks the tenth anniversary of our business relationship with Diamond V. The partnership has allowed us to introduce natural solutions to our extensive customer base and improve the outlook in an industry experiencing a sea change."

### **About Diamond V**

Diamond V is a leading global nutrition and health company, conducting research in many species, and manufacturing natural, immune support products for animal health, animal performance, and food safety worldwide. Global headquarters and all manufacturing is located in Cedar Rapids, Iowa, USA. More than 70 years of science, innovation, technology, and quality have earned Diamond V the reputation of The Trusted Experts in Nutrition and Health®. For more information, visit [www.diamondv.com](http://www.diamondv.com)

**About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 780 business locations in 36 countries – 750 of them in Asia – and 30,320 specialized staff, DKSH generated net sales of CHF 10.5 billion in 2016. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**DKSH Business Unit Performance Materials** is a leading specialty chemicals distributor and provider of Market Expansion Services for performance materials, covering Europe, North America and the whole of Asia. The Business Unit sources, develops, markets and distributes a wide range of specialty chemicals and ingredients for pharmaceutical, personal care, food & beverage as well as various industrial applications. In addition, it creates innovative and cutting-edge concepts and applications in 27 innovation centers located worldwide. With 80 business locations in 31 countries and around 990 specialized staff, Business Unit Performance Materials generated net sales of CHF 870.6 million in 2016.

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